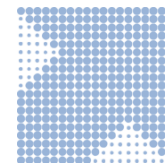


BEB Consulting & Coaching

Innovation and Knowledge Management

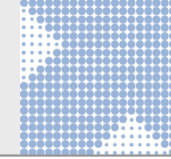
2018-02-01



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You Challenge Your Present Success

You and your team are successfully operating



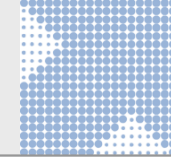
You notice the dramatic content and speed of the market change

You ask yourself if you and your team will be sustainably successful

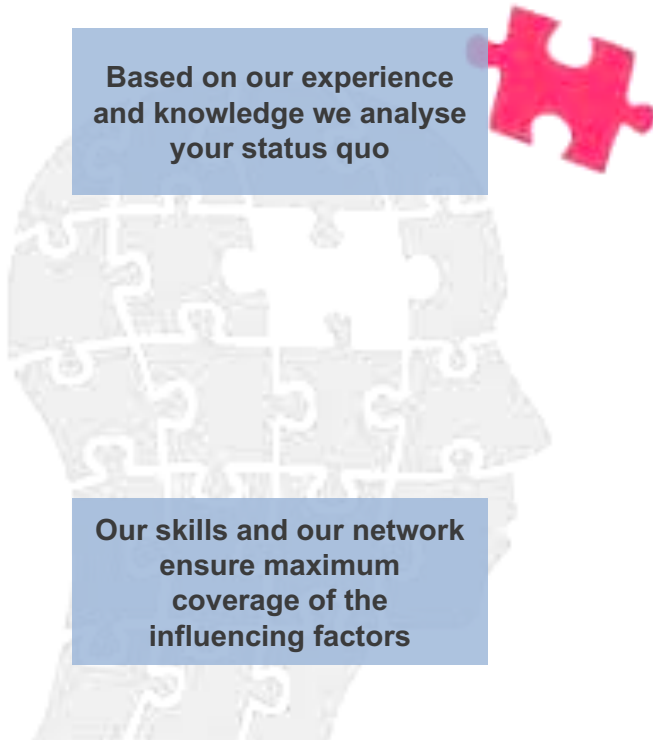
You and your team do not find enough time and leisure for this future question

You do not want to take any risk and you look for an alternative



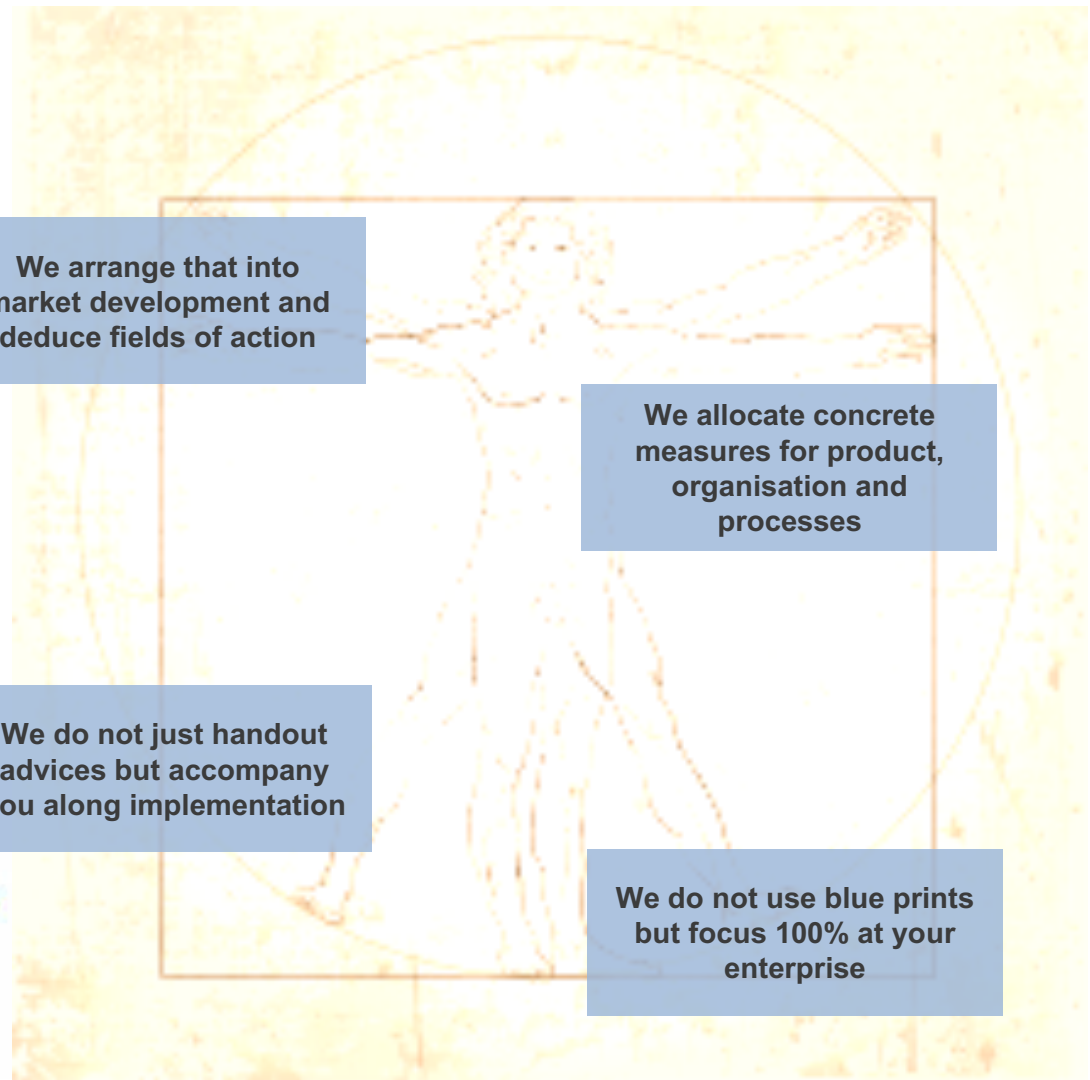


We Ensure Your Sustainable Success



Based on our experience and knowledge we analyse your status quo

Our skills and our network ensure maximum coverage of the influencing factors

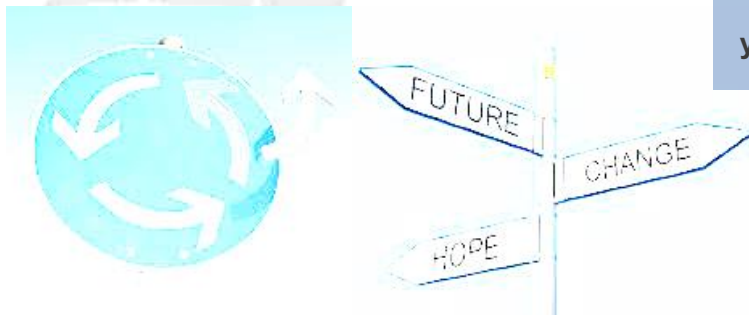


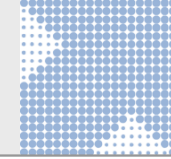
We arrange that into market development and deduce fields of action

We allocate concrete measures for product, organisation and processes

We do not just handout advices but accompany you along implementation

We do not use blue prints but focus 100% at your enterprise





Excerpt of Projects

- Reshaping of the Innovation- and Advanced Engineering process incl.
 - Definition of milestones and their targets and deliverables
 - Definition of roles, tasks, responsibilities
 - Selection of appropriate tools and systems
 - Coaching the implementation
- Market studies to superior trends incl.
 - Specific statements to customer's product portfolio
 - Derivation of fields of action and measures
 - Definition of new products and product areas
 - Accompanying the customer from specification to the first prototypes of new products
- Preparation, execution and post-processing of innovation workshops
- Participation in founded Research Projects